

# Talking about your Quality First Star Rating

Quality First star ratings show dedication to quality beyond state standards and are one of several factors families use to choose the right program.

Quality improvement is an ongoing learning process that happens gradually over time. And First Things First is here to support early educators like us through Quality First. Participation is voluntary. They provide training and coaching to build upon the quality of our program and we work together to better nurture the healthy development of the children in our care. To recognize our commitment to quality improvement, our program is assessed and given a Quality First Star Rating, ranging from 1 to 5 stars.

## How to talk about your current star rating

To share your star rating success stories, start by pulling highlights from your assessment report and your program's goals.

### Example:

*We are so proud of our Quality First (insert your star rating here). This star rating shows our commitment to providing quality care to you. Our program was recognized for excelling at (insert your assessment highlight here). And we're excited to continue our partnership with Quality First as we pursue our quality improvement journey. One area we're focusing on is (insert goal area here).*



### When speaking about Quality First remember these 3 tips:

- ✓ When discussing your star rating, focus on the positive. Position your program as dedicated to constantly improving the great child care you already provide.
- ✓ Mention how your Quality First coach helps you with goal setting. Share which specialists you're currently working with to meet your goals. (example: child care health consultants, mental health consultants, inclusion coaches, others)
- ✓ Remind families that Quality First is voluntary, and participation only benefits the quality of care provided to them and their children.