



Sample Email Copy

Suggested subject line: Quality First wants to partner with you

Dear, **[recipient's name]**

Quality First wants to support you in what you do best — helping young children learn and grow.

Currently, we work with more than 1,000 child care and preschool programs in Arizona. Thanks to federal funding for child care providers, Quality First is **now enrolling more** early care and education programs. This means there is no longer a lengthy wait for your program to join Quality First.

What is Quality First?

Quality First — a signature program of First Things First — partners with child care and preschool providers across Arizona to improve the quality of early learning for kids from birth to 5.

By joining Quality First, you get supports like:

- **A coach** to help you identify and prioritize what your program needs, including recruitment and training, resources and other support.
- **Financial support** to improve the quality of your outdoor and indoor learning environments.
- **A health consultant** to answer your questions and help support and train your staff on health and safety practices, including the most up-to-date COVID-19 guidance.
- **Other supports** like professional development opportunities, college scholarships and more.

The first step is to apply today. Filling out the application takes less than 10 minutes. Then you're on your way to getting more support for your program.

Learn More & Apply Today [link to: <https://qualityfirstaz.com/apply-to-quality-first/>]

Have questions? Please contact us at 602-771-5000 or qualityfirst@firstthingsfirst.org.